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KILLING GERMS 24/7



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"More than 1 in 4 Britons had faecal matter on their hands" - *Sunday Times* 



"80% of infections are spread by touch" - *Copper Development Association* 



"Only 1 in 3 people always wash their hands after going to the toilet" - *British Toilet Association* 



Common Microbes found on door furniture include E-Coli, Salmonella, Campylobacter and Staph Aureus



A virus on a single door handle can spread through a building injust a few hours

The innovative, antibacterial door handle cover and door push plate!



## P-HOLD

## The innovative, antibacterial door handle cover

Introducing the P-Hold, an innovative, antibacterial door handle cover. Easily installed onto pull door handles, it simply "snaps" into place.

The P-Hold handle kills 99.9% of bacteria\* using silver ion technology to combat pathogens deposited onto the surface by users and then works continuously, 24/7. This prevents cross-contamination between one user and another - protecting users and reducing the spread of infections.

- Kills 99.9% of bacteria\* using silver ion technology.
- Proven in the field to be 96.4% cleaner than standard handles.
- Can be fitted in less than 30 seconds to any pull door and requires no tools or experience.
- The action lasts for 6 months, with visual indicator to inform staff of when to change.

Purehold

- Extremely robust and sturdy.
- Available in 2 colours – metallic ice blue and metallic black
- Will fit any cylindrical pull door handle with a diameter of 19mm, 20mm or 22mm (these are the 3 most common in the UK).
- \* Independently tested to ISO 22196

VICENOID

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### **P-PLATE**

# The innovative, antibacterial door push plate

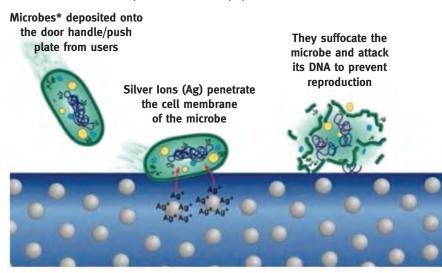
The P-Plate handle kills 99.9% of bacteria\* using silver ion technology to combat pathogens deposited onto the surface by users and then works continuously, 24/7. This prevents cross-contamination between one user and another - protecting users and reducing the spread of infections.

- Kills 99.9% of bacteria\* using silver ion technology.
- Magnetically secured to back plate - and can be changed effortlessly without tools
- The action lasts for 12 months with visual indicator showing when to change.
- Extremely robust and sturdy, with no maintenance required.
  Available in silver.
- \* Independently tested to ISO 22196

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### THE TECHNOLOGY

#### No chemicals or poisons – simply harmless silver ions



### **THE FACTS**

- 80% of infections are spread by touch. Offices and public buildings with contaminated door handles aid spread of common infections.
- Stainless steel handles and push plates are a breeding ground for germs. The Purehold antibacterial coating has been independently proven to be 96.4% cleaner than standard stainless steel.
- Peace of mind to users, knowing that handles are safe to touch, 24/7.
- Can help improve hygiene and reduce costly staff sickness & disruption. The annual cost of a handle or push plate is less than the cost of even a single day's basic salary at the Minimum Wage Rate.

### **INDEPENDENT TESTING**

- Lab Testing ISO 22196:2011.
- Coating was shown to:
- Kill 99.99% of E-coliKill 99.99% of Staph
- Aureus
- Kill 98.6% of Salmonella
- by Wickham Laboratory: P-Hold Handle 96.4% (on average) cleaner than stainless steel handles

Field Trials - undertaken



\*Colony-Forming Units - a unit used to estimate the number of viable bacteria or fungal cells in a sample



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## Introducing the P-Wave family of products

The highly fragranced, simple solution to bad odowrs

